

Intro to Facebook Marketing for REALTORS®

Facebook is far more than Mafia Wars and Farmville and what somebody had for lunch the other day. In fact, with over 500 million ACTIVE users (more than 3 million in the Bay Area alone) Facebook represents an unprecedented way for you to grow your business.

Plan on attending the "Intro to Facebook Marketing for REALTORS®" class to learn how this can work for you.

Here is a small sample of what you will learn in this class:

- Learn how to get people to literally give you their email addresses and ask you to contact them!
- Learn how to leverage the systems and materials you are already familiar with onto Facebook!
- Learn how to advertise on Facebook and reach thousands of targeted prospects for a fraction of what you pay for traditional print ads!
- Learn how to keep your personal and business sides of Facebook as separate as you want.

You'll be most comfortable with this class if you already have a Facebook presence and are familiar with navigating around Facebook as we will be looking at advanced topics and techniques. When you leave this class you will know how to harness the awesome potential of Facebook in your business!

Date: Tuesday, September 14, 2010

Time: 9:00 - 10:30 a.m.

**Location: Bay East Conference Center
7901 Stoneridge Dr. #121
Pleasanton, CA 94588
(925) 730-4060**

Fees* (please check one):

- Bay East Education Advantage - \$15.00
- REALTOR® - \$20.00
- Non-REALTOR® - \$40.00

***Payment must be included with registration
Registration is subject to availability

Your Instructor:

Jerry Kidd

<http://www.JerryKidd.com>

Name: _____ NRDS/Member #: _____

Phone: _____ Email: _____

I Authorize \$_____ to be charged to my Visa MasterCard Check payable to "Bay East"***

Name on Credit Card: _____ Signature: _____

Account #: _____ Exp. Date: _____

Verification Code (3 digit code on back of card): _____ Billing Zip Code: _____

****If mailing your payment, please be sure to mail at least 5 business days prior to the class to ensure payment is received on time. If payment is not received by the day of the class, we can not guarantee you will be able to attend.**

Is special assistance required? If so, please describe: _____

CANCELLATION POLICY: If you cancel your registration less than 24 hours before the class or are more than 15 minutes late, your registration fee will not be refunded and registration fees cannot be transferred. Bay East reserves the right to cancel or reschedule courses due to lack of registration. If cancellation occurs Bay East will issue a full refund. In the event of rescheduling, Bay East will send immediate notification and transfer all reservations (including payment) to the new date.

If you have any questions please call Bay East Association of REALTORS® at (925) 730-4060

The views expressed in class are those of the Speaker/Instructor and do not necessarily reflect the views of the Bay East Association of REALTORS®.

Mail to BEAR, 7901 Stoneridge Dr. #150, Pleasanton, CA 94588 or Fax to (925) 730-0253

© 2010 Bay East AOR - All Rights Reserved